PRIVACY POLICY

Last updated: February 8, 2026

1. Introduction

Kelro AB ("Kelro," "we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website www.kelro.ai and use our services.

2. Information We Collect

Personal Data When you sign up for our waitlist or contact us, we collect personally identifiable information such as your name, email address, company name, and job role. Usage Data We automatically collect certain information when you visit our website, including your IP address, browser type, operating system, access times, and the pages you have viewed.

3. How We Use Your Information

We use the information we collect to:

- Provide, operate, and maintain our website and services
- Send you updates about our product launch and waitlist status
- Respond to your comments, questions, and requests
- Analyze usage patterns to improve our website and services
- Comply with legal obligations

4. Data Sharing and Disclosure

We do not sell, trade, or rent your personal information to third parties. We may share your information with trusted service providers who assist us in operating our website and conducting our business, provided they agree to keep this information confidential.

5. Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes for which it was collected, including to satisfy legal, accounting, or reporting requirements.

6. Your Rights (GDPR)

If you are a resident of the European Economic Area (EEA), you have certain data protection rights:

- The right to access, update, or delete your personal information
- The right to rectification if your information is inaccurate or incomplete
- The right to object to our processing of your personal data
- The right to request restriction of processing
- The right to data portability
- The right to withdraw consent at any time

7. Cookies

We use cookies and similar tracking technologies to track activity on our website and hold certain information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent.

8. Security

We implement appropriate technical and organizational security measures to protect your personal data against unauthorized access, alteration, disclosure, or destruction.

9. Changes to This Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the "Last updated" date.

10. Contact Us

If you have any questions about this Privacy Policy, please contact us at service@kelro.ai